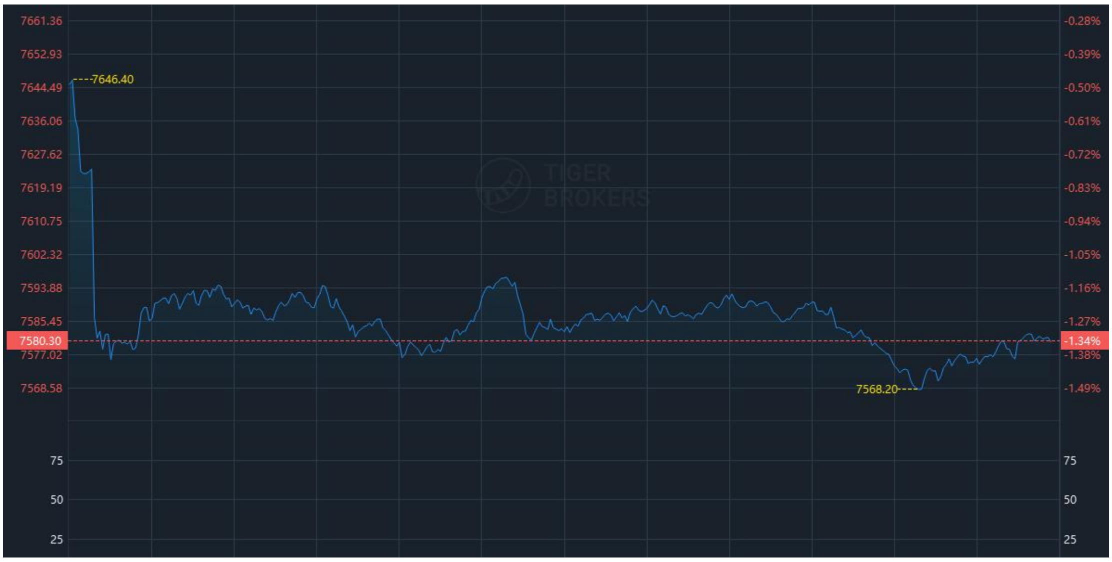
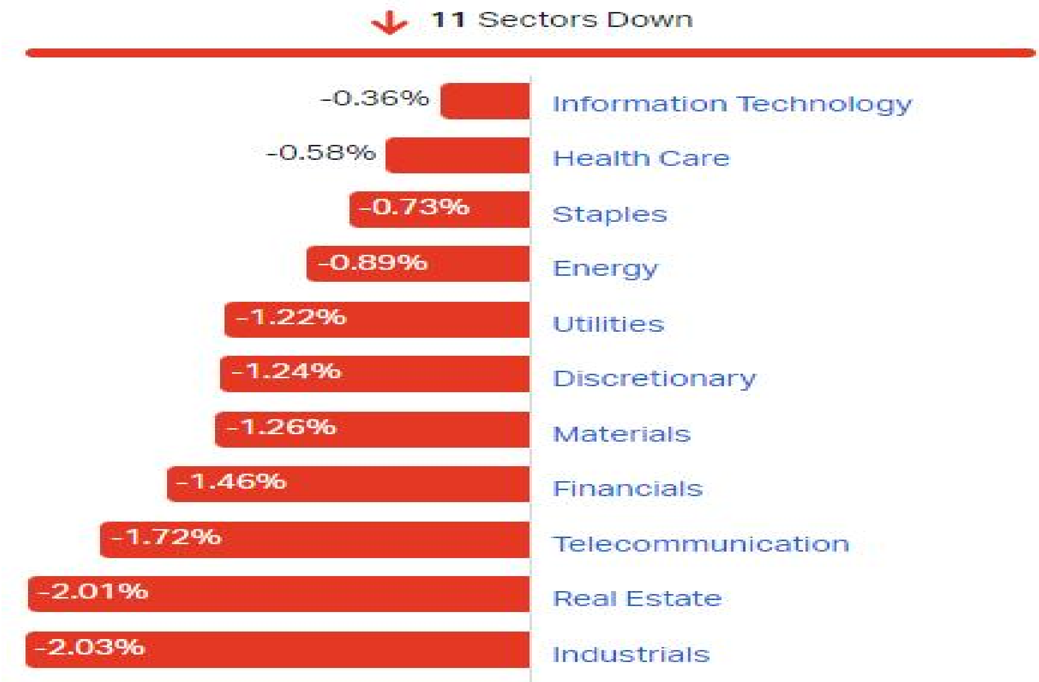
Good evening, mates!Welcome to Wilma Wealth Management , I'm White Green, your closest investment buddy!

Yesterday, due to the weak GDP data from the US and sustained high inflation, there was a significant downturn in the US sharemarket, which also triggered a synchronous adjustment in today’s Australian sharemarket. The XJO index fell below the psychological threshold of 7600 points. Looking into next week, is there further room for the index to fall? Where are the support levels?
Compared to the overall market trend, AGL and COL have shown strong performance. In the midst of a significant market downturn, AGL experienced only a slight adjustment, whereas COL’s stock price moved against the trend and rose. This indicates the unique market position and investment value of these two stocks.
With the potential for further declines in the overall market, how should we respond next week to the stocks we currently hold? Supermarkets have been a frequent topic of discussion recently; what was the logic behind our purchase of COL stock today?
In tonight's meeting, I will delve into these issues with the aim of providing clear guidance on market direction and trading strategies.



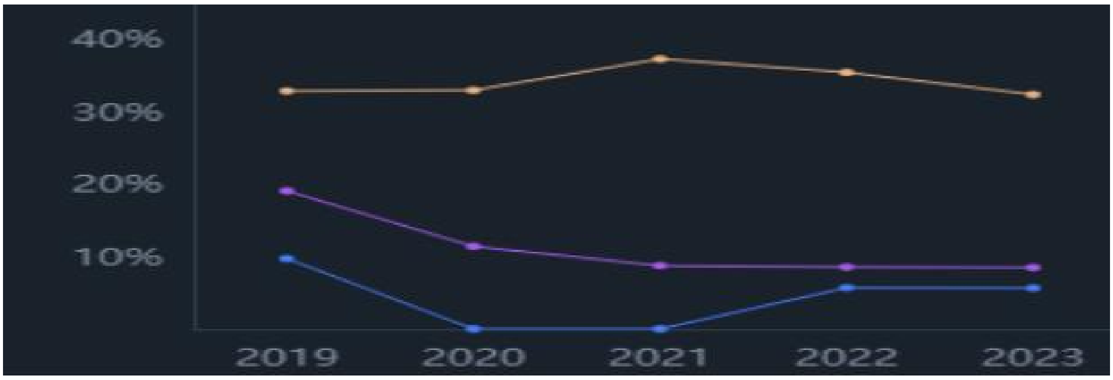


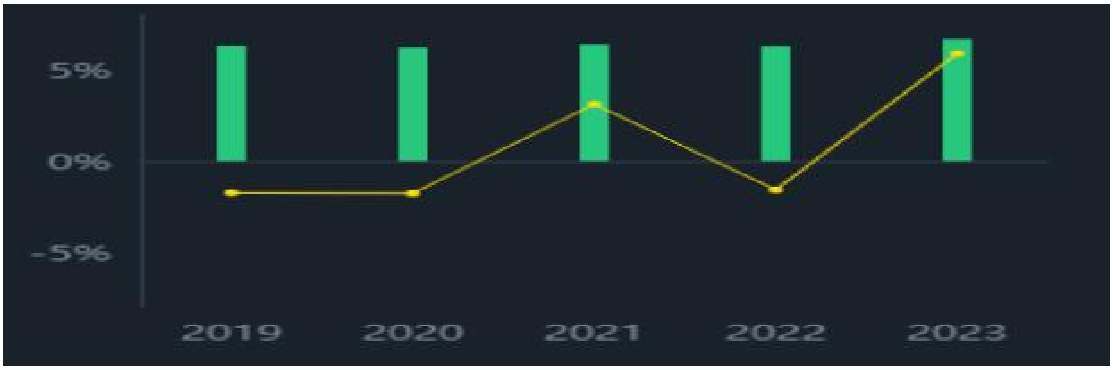
Impacted by weak GDP data and persistently high inflation rates, the US sharemarket saw significant declines, which also triggered a synchronous adjustment in today's Australian sharemarket. The trading board this morning revealed substantial drops in sectors sensitive to interest rates such as real estate, materials, and finance. The collective downturn in these heavyweight sectors drove the index swiftly below the critical 7600 point barrier. Observing today's market board, all eleven major sectors declined, reflecting the current low sentiment in the market. The industrial, real estate, telecommunications, financial, and materials sectors led the declines, while the healthcare, information technology, and consumer goods sectors experienced relatively smaller decreases.

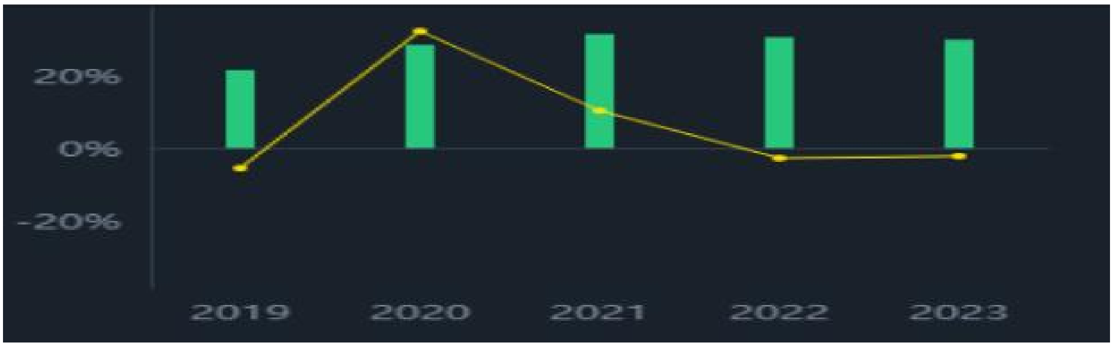
This chart is a weekly line chart of the XJO index.

This chart is a weekly line chart of the XJO index. This week, the XJO index has risen by 8.6 points. As I have previously mentioned to mates, the index was expected to break out from the oscillation range between the MA5 and MA13 moving averages in the next few days, choosing a new direction. From today's market board, it appears that the index has chosen to break downwards, losing the crucial 7600 point level. What will be the next trajectory of the index in such a scenario? In fact, I discussed this with mates a few days ago—I wonder if you remember. I mentioned that the index had broken out in January this year from the range it had been in from August 2021 to January 2024. This means that the previous resistance level above the range will now serve as support. Therefore, next week, the 7470-7500 area is likely to be a strong support for the XJO index. If the index retreats to this support zone next week, it could provide an opportunity to capitalize on a market rebound. Given the current position near strong support, the opportunities next week are likely to outweigh the risks.

Today, we have positioned ourselves to buy shares in Coles, recommending that mates make purchases within the price range of AUD 16.35 to 16.39, provided that they manage risks and control their positions effectively. Many people are puzzled by my logic for buying this stock. Recently, the stock has been under scrutiny in the market, with ongoing discussions about whether Coles and Woolworths have been inflating prices. Why would we choose to buy this stock at this time? I will conduct a detailed discussion and exploration of this with mates:







This chart displays Coles Group Ltd's recent years' earnings, revenue, and operating profit.

From a fundamental perspective, Coles Group Ltd is one of Australia's well-known retailers, extensively involved in the supermarket and liquor markets. The company is in good financial health with a long history of dividend payments, reflecting its stable sources of income. Last month, Coles announced a dividend of AUD 0.36 per share, with the ex-dividend date set for March 5, 2024, and the payment date on March 27, 2024. This dividend follows a fairly stable bi-annual distribution pattern over many years, highlighting the company's reliable financial management in returning value to shareholders.

Currently, Coles has a dividend yield of about 4.04%, a competitive rate consistent with its strong dividend history. This yield is particularly attractive during periods of market volatility, as it provides investors with a stable source of income. Coles' share price has also demonstrated resilience, indicating investors' confidence in the company's management and business model.

When investing, we not only value Coles for its dividend returns but also for its significant market position and strategic operations. With its extensive store network and robust logistics backbone, Coles efficiently serves millions of Australians every week, maintaining a crucial role in the Australian retail sector.

Therefore, based on fundamentals, Coles’ consistent performance in revenue and dividend payments, coupled with its strategic position in the Australian sharemarket, makes it an extremely attractive option for those seeking stable returns.

From a technical perspective: This chart is the daily line chart of COL. From the daily chart, COL's stock currently exhibits a very positive upward trend, with its share price stably operating above several key moving averages such as the MA5, MA13, MA34, and even MA55. This arrangement of moving averages demonstrates a clear bullish momentum, indicating a positive market assessment and strong buying interest in the stock.

Moreover, the stock price creates new highs during rebounds and the lows during pullbacks are progressively higher. This "higher highs and higher lows" pattern suggests that buyers are continually entering at increasing prices, reflecting confidence in COL's future performance. Additionally, an increase in trading volume confirms enhanced market participation, which is often a good sign for continued upward movement.

Therefore, from a technical analysis perspective, the market performance of COL stock shows a strong upward momentum, making it a correct decision to continue holding or appropriately increase one's position. This trend is expected to persist, providing investors with more room for growth and investment returns.

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Yesterday, I discussed with mates how to choose industry sectors under less than ideal market conditions, emphasizing the importance of selecting sectors with strong resistance to declines. For example, if you continue to engage in the real estate or industrial sectors today, you may face significant capital losses. However, the sectors we discussed yesterday experienced the smallest declines in the market today, validating our choices as correct.

Particularly, Coles Group Ltd (COL), which falls within the consumer staples sector, companies in this category typically show strong resilience during economic downturns. During recessions or periods of uncertainty, consumers tend to cut back on non-essential expenditures, while spending on food, daily necessities, and other basic needs remains relatively stable. Thus, retail giants like Coles can maintain steady revenue streams and achieve growth during tough economic times.

Considering fundamentals, technical aspects, and the current overall market condition, COL is a stock worthy of inclusion in our investment portfolio. This is why we chose to buy this stock.

Many mates have expressed concerns that Coles and Woolworths, due to continually rising product prices, might be suspected of market manipulation, worrying about its impact on their stock prices. We need to understand the rise in product prices from a broader perspective.

Firstly, the increase in commodity prices is primarily driven by inflation, which leads to an overall rise in the price level of consumer goods. Secondly, the increase in transportation costs also plays a significant role, particularly against the backdrop of rising fuel prices and intensified pressures on the global transport network. Additionally, according to last week's Senate inquiry into supermarket pricing, agricultural groups have pointed out that supermarkets force them to absorb the discount costs of perishable goods, further exacerbating the volatility of agricultural product prices.

For Coles and Woolworths, they state that their pricing is based on market supply and demand, and they strive to provide better value to consumers by reducing costs. For instance, Coles claims to have reduced the prices of over 500 products in the past few months, and their price inflation has consistently been below the inflation rate reported by the Australian Bureau of Statistics over the past 16 quarters.

Therefore, from these perspectives, the stock prices of Coles and Woolworths should not be directly affected by allegations of market manipulation. Under current circumstances, purchasing these stocks remains safe, provided we continue to monitor market conditions and the companies' financial health.

I want to emphasise that the issue of whether Australian chain supermarkets are price gouging actually has no substantial impact on stock prices. These business giants are unlikely to make significant price adjustments due to short-term events, as their primary goal is profit maximisation.

What I want to tell mates is that, in an inflationary environment, increasing passive income is an effective strategy to combat rising costs. By continuously learning and optimising investment strategies, and building a diversified and robust investment portfolio, we can not only protect our financial security but also achieve long-term asset appreciation. Achieving steady growth in passive income can help us cope with rising living costs and maintain quality of life.

I hope these lessons can help every member of the community, enabling everyone to learn effective investment principles in the investment market and obtain stable and considerable returns. This is my greatest motivation for offering these courses. What do you think?

Due to time constraints, today's lesson will conclude here. On Sunday evening, I will share some important market news with you all, discuss their potential impacts on stock prices, and analyse the main trends for next week's market. Additionally, we will specifically analyse the strategies for AGL and COL, two stocks in our portfolio, for next week's operations.

Today is Friday, and we will not schedule any classroom questions this evening. I hope everyone can rest early and enjoy a pleasant weekend!
We will continue our financial exploration journey on Sunday evening. By continuously learning to enrich our financial knowledge, refining our investment philosophies, and increasing passive income, we can better tackle challenges in a complex market environment.
Have a great weekend and good night!